Fudan University International Summer Session 2019

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Duration: July 4-August 3, 2019 Application Deadline: May 26, 2019

UNIVERSITY INTRODUCTION



Fudan University was established in Shanahai in 1905, first known as "Fudan Public School". Mr. Ma Xiangbo, the founder, was a renowned educator at the time, who was hoping to strengthen China through education. Dr. Sun Yat-Sen, the founding father of China, acted as the director of the board of trustees. Since its establishment, Fudan has been regarded as a symbol of China seeking enlightenment from the Western world. Along the 113 years since its establishment, Fudan has been distinguished as the leading globally-focused, research driven university in China. This recognition is reflected by the fact that Fudan has consistently been ranked among the top three universities in China and 44th worldwide according to the 2019 QS World University Rankings. Nowadays, Fudan continues its pursuit of excellence and commits to powerful research and education.

Fudan is a member of the C9 League, Universitas 21 and Association of Pacific Rim Universities (APRU). It is composed of four campuses: Handan, Fenglin, Zhangjiang, and Jiangwan. Fudan offers 70 undergraduate majors, 243 master degree programs, and 154 doctoral degree programs. Fudan enrolls 33,445 full-time students, including over 2,000 international students. Fudan has a high-level research faculty of over 2,800 full-time teachers and researchers, 46 academicians of the Chinese Academy of Science and Engineering, and 94 professors of the Changjiang Scholars Program.





















PROGRAM INTRODUCTION

Fudan University International Summer Session 2019 (July 4-August 3) will provide a 4-week course study and cultural experience to students from all over the world. Students will have the opportunity to get to know China, experience Shanghai and be part of the Fudan community. This program will help you achieve multicultural understanding, establish a global vision, and get connected with peers from all over the world.

Fudan University International Summer Session 2019 offers 27 content courses, 3 different levels of Chinese language courses and 2 PE courses. In addition we offer historical and cultural visits. The content courses will cover a range of topics in History and Culture, Society and Politics, Business and Economy, Law and Science and Technology. Each content course is designed as a 39-credithour course (except for the one-credit course which is 18 credit hours), each level of Chinese language as a 40-credit-hour course (2 credits), and each PE course as an 18-credit-hour course. Students can choose 1-3 content courses, and the Chinese language courses and PE courses are optional. After successful completion of the course study, students will be awarded a program certificate and an official transcript from Fudan University. Students who wish to transfer Fudan International Summer Session credits back to their home institutions are advised to consult with the appropriate academic authorities at their own institutions in advance.

You will find Fudan and Shanghai both wonderful places to learn and enjoy during the summer. Our faculty, staff and students all look forward to welcoming you to Shanghai, the Pearl of the Orient.

Duration: July 4-August 3, 2019 Application Deadline: May 26, 2019 Application Fee: CNY 400 Tuition: CNY 15,180

Eligibility

1. College students above 18 years of age with sufficient English proficiency.

2. The general state of the applicant's health should be good enough for him/ her to pursue the course of study at Fudan.

Application Materials

1. One copy of passport (personal information page - passport must be valid for your entire stay in China).

2. Graduation certificates or documents proving student status at current university. Certificates or documents in languages other than Chinese or English must be translated and notarized.

3. Transcripts of academic records. Transcripts in languages other than Chinese or English must be translated and notarized.

4. One copy of TOEFL iBT (a score of 85 or above)/IELTS (a score of 6.5 or above), or other materials proving a corresponding level of English. Native English-speakers or college students taking an English-taught program are exempted from this requirement.

☆ If necessary, the university will require applicants to submit extra materials.
 ☆ After you are accepted, please download the Application Form (PDF file) from the Online Application System, print it out and sign it. Upon registration on campus, please submit the form and a copy of your passport.

The application fee and materials are non-returnable.



How to Apply

1. If you are an **international student** holding a foreign passport, please log onto http://iso.fudan.edu.cn, and enter the Online Application System through E-Application.

The online application procedure is as follows:

Registering with your email \rightarrow Entering and completing the online application \rightarrow Submitting your application \rightarrow Paying the application fee in the Online Application System \rightarrow Waiting for the result \rightarrow Application is completed

Program code: 166996 (It is for self-supporting students. If you will come as an exchange student please ask your coordinator for a different code.)

Please take extra care in filling in the application form online. You will need to enter your name exactly as it appears on your passport and be careful about other details such as your passport number and birth date. Once you have submitted the application, it will not be possible to change. If you fill in the wrong passport number or wrong name, you won't be able to apply for a visa with the admission and visa documents issued.

2. If you are a **Chinese citizen** from mainland China, Hong Kong, Macau and Taiwan, please apply at iss.fudan.edu.cn. We will evaluate your application and email you our decision



\cancel{a} Apply from Exchange Partners

Fudan International Summer Session is open to students from Fudan's universitylevel exchange partner universities worldwide. For Fudan's university-level exchange partnership, you can consult your home institution.

Students from Fudan's university-level exchange partner universities could apply as **1) Shanghai Summer School Scholarship student:**

The Shanghai Summer School Scholarship targets students with passports from the North American Zone. Besides a tuition waiver, the scholarship covers free on-campus housing, health insurance during the session and all the activities of the session. The international return air tickets, local living expenses and pocket money should be covered by the student.

To apply for the Shanghai Summer School Scholarship, your home institution coordinator will need to email nominations to iss@fudan.edu.cn before you can proceed with the online application process.

2) Exchange tuition-waiver student:

Based on bilateral exchange agreements, Fudan accepts Fudan's university-level exchange partners' nomination of students to join the ISS program with a tuition waiver.

* For coordinators of Fudan's partners: Due to the course load of the ISS program, 2 students enrolled in the ISS program will be equivalent to 1 enrolled for a one-semester exchange stay.

Your home institution coordinator needs to email nominations to iss@fudan.edu.cn before you can proceed with the online application process.

3) Self-supporting student

Self-supporting students from Fudan's university-level exchange partners will receive a 10% discount for tuition if we are officially notified by partner universities.

Please ask your home institution coordinator to email your nomination to iss@fudan. edu.cn before you proceed with the online application process. If accepted, you will receive your 10% discount when you pay the tuition.

Contact

Ms. YE Meiqian International Summer Session Fudan University Tel: 86-21-55664509 Fax: 86-21-55664890 Email: iss@fudan.edu.cn

COURSE INFORMATION

ModuleCourseHistory and CultureCulture Resources of Cities in China A Culture Exploration Tour. Miraculous Traditional Chinese Medicine Introduction to Modern Chinese History History of Shanghai in the Modern Era Natural History of Chinese TeasSociety and PoliticsChinese Media and Social Networking American Politics and Foreign Policy Psychology and Life China's Belt and Road and Its Impact in Developing Countries Social Networks and Chinese SocietyBusiness and EconomyChina's Belt and Road and Its Impact in Developing Countries Social Networks and Chinese SocietyBusiness and EconomyChina's Modern Economy International Trade e-Business in China Industrial OrganizationBusiness and EconomyChina's Modern Economy International Trade e-Business in China Industrial OrganizationBusiness and EconomyChina's Modern Economy International Finance International Finance International FinanceBusiness and EconomyChina's Modern Economy and SocietyBusiness and EconomyDiversity of the Healthcare Service in Shanghai Foundation of Data ScienceBusiness and EconomyFoundation of Data Science Understanding Mathematics Frontiers in Materials ScienceBusiness and EconomicIPR in China Chinese Legal CultureBusiness and EconomyIPR in China Chinese CourseChinese Elagal CultureElementary Chinese Course Advanced Chinese CourseActive Series Folk DanceChinese Folk Dance		
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		Chinese Folk Dance

I. "Lecture Series on Chinese Economy and Society" is a course of 2 credits. Please note that these lectures are part of the summer camp organized by the School of Economics. Therefore the number of summer session students that can enroll in this course is limited (around 20). All the lectures of the course will start on July 15 and finish on July 26. Summer session students who choose the course should participate in all the lectures while the visits and activities of the camp are not open to summer session students. Choosing this option means no enrollment in any other content or language course of the summer session due to time conflict.
2. The Chinese language course is for students holding foreign passports only.

HISTORY AND CULTURE



Cultural Resources of Cities in China

SHEN Han Associate Professor Department of History, Fudan University

City culture is a unique attraction for the visitors to gain a special experience and education. This course examines the cultural resources of the cities in China and develops a theoretical framework to understand the development of city culture for city destinations. Through field trips to the main cultural attractions in Shanghai, students are required to analyze the development plans and marketing strategies for these destinations.

Prof. SHEN Han received her PhD from the China Academy of Social Sciences, Master in Marketing from Nottingham University, UK and Bachelor in Economics from Fudan University. She has worked at Hong Kong Polytechnic University as a post-doctoral fellow (2006-2008), at George Washington University (2012) and Pennsylvania State University (2014-2015) as a visiting scholar. Dr. SHEN has published more than 50 academic papers and 5 books in the research fields of city culture development, city tourism, consumer behavior and destination marketing.



A Culture Exploration Tour: Miraculous Traditional Chinese Medicine

ZHANG Tiansong Professor Shanghai Medical College of Fudan University

The course aims at introducing the culture system of traditional Chinese medicine (TCM), including the basic theory (yin-yang and five elements), basic skills and basic manipulation (acupuncture, massage, cupping, etc.). It would present and discuss about Chinese mythologies such as "Pan Gu separating heaven and earth" and "Shennong tasted hundreds of herbals", basic concepts of TCM like Yin-yang, basic skills of TCM such as tongue diagnosis, acupuncture and moxibustion, manipulation, and so on. Students can also intuitively learn and master the Tai Chi boxing or Yi-Gin-Ching.

Prof. ZHANG Tiansong received his PhD & MD from Shanghai University of Traditional Chinese Medicine. He has been working at Jing'an District Central Hospital of Fudan University as an attending physician (2001-2003), associate chief physician (2003-2011), chief physician (2011-), and at Shanghai University of Traditional Chinese Medicine as an adjunct associate professor (2005-2012), adjunct professor (2012-). Dr. ZHANG has published more than 150 academic papers and 10 books in the research fields of TCM, EBM, Statistics, Data Mining. He was invited to speak at many conferences and training courses in the fields of TCM and EBM.



History of Shanghai in the Modern Era

SUN Qing Associate Professor Department of History, Fudan University

This course focuses on the emergence of Shanghai as one of the largest and most dynamic cities in modern China through an exploration of the city's economic structure and development, as well as local politics, taking into account the influence of factors like population diversity, western influence, and Shanghai's unique historical situation. All of the important geographical factors like early trade links and the role of treaty ports and foreign influence in the history of Shanghai will be analyzed. This serves as an underpinning for discussion and analysis.

Dr. SUN Qing obtained her PhD and Master Degree from the Department of History, Fudan University. She worked in the Chinese Civilization Centre, City University of Hong Kong as Senior Research Associate (2007-2008) and was the youngest project member in the research project-A Quantitative Study of the Formation of Certain Modern Chinese Political Concepts. She has published two papers based on this research in two journals: *The Renaissance* and *Modern Review* and published a book: *Western Politics* (*xi zheng*) in Late Qing Period China and its Indigenous Response.



Introduction to Modern Chinese History

SI Jia Professor Department of History, Fudan University

This course will provide you with a basic grounding in the subject, which is a very important aspect of pre-modern Chinese history. The readings will introduce you to a series of reforms carried out by different social and political groups in the 19th- and early 20th-century China, when the last imperial dynasty was in imminent danger of falling apart. The course also examines the international relations between China and other major countries during the first half of the 20th century, helping the audience understand the historical significance of events before the eve of revolutionary Republican era, and the discourse of China's modernization after the establishment of New China in 1949.

Prof. SI Jia received her PhD from the University of Pennsylvania in 2006 and now is a professor of History at Fudan University. Her research focuses on modern Chinese history and the history of Sino-Western cultural exchanges, and extends to the history of publishing, culture and reading. She is the author of *Circulation of English in China: Speakers, Historical Texts, and a New Linguistic Landscape* (2009) and *Chinese-English Contact and Cultural Exchanges in Modern China* (2016). She was elected Haney Foundation Fellow from 2001 to 2002 and a visiting scholar of École des Hautes Études en Sciences Sociales, France in 2014.



Natural History of Chinese Teas

LI Hui Professor School of Life Sciences, Fudan University

The course introduces the history of teas in China, and the classification of the teas into different categories. This course aims to provide a broad picture of the history, culture, chemistry, medicine, and physics of Chinese teas as well as opportunities for the students to physically taste different teas in the practical part of the course.

Prof. LI Hui is the Director of the Key Laboratory of Modern Anthropology, Ministry of Education, Associate Dean of the Institute of Science and Technology Archaeology, Dean of the Chinese National Root-Seeking Engineering Research Institute of Datong, Director of the Chinese Anthropological Research Society of Ethnology, Director of the Chinese Society of Anthropology, Executive Vice-President of the Shanghai Society of Anthropology and Associate Dean of the Asian Institute of Humanities and Nature. His main research on molecular anthropology from the beginning of DNA exploration of human origin and civilization, was reported by Science as a special edition of "Resurrection Leaend". He has published more than 200 papers in journals such as Science and Nature. He also published some books including Y Chromosome and Diversification of East Asians, You Who Came From Apes, Dônđäc: A Language with the Largest Vowel Inventory in the World, Pictorial Flora of Fudan, Languages and Genes in Northwestern China and Adjacent Regions and other books in technology.



SOCIETY AND POLITICS

Chinese Media and Politics in the Context of Globalization





SHEN Guolin Associate Professor School of Journalism Fudan University

This course introduces students to the background of China's political institution and culture and provides an overview of the relationship between China's media and politics in a global context. By the end of the course, the students will have acquired a broad perspective of China's political communication and gain familiarity with China's media system and its political consequences. Four general topics will be explored: media and China's revolution; media policy; trajectory of media reform; media and international relations. For each topic, the course will be conducted with two lectures and one seminar. The students will be divided into several groups, each of which will give a presentation on each topic.

Prof. SHEN Guolin received his PhD Dearee in Mass Communication in 2006, and his interests focus on political communication and international communication. As a Fox International Fellow at Yale University from 2006 to 2007, He has published two books including Focus on Capitol Hill: U.S. Congress and Media (Shanghai: Fudan University Press, 2005) and U.S. Government Propaganda via Media (Shanghai: Shanghai People Press, 2007), which won the first class prize of Shanghai Social Sciences Academic Publication Award in 2008. He is also the translator of Copyrighting Culture: The Political Economy Of Intellectual Property (Beijina: Tsinahua University Press, 2009) and published his article "Win-lose or mutual understanding: American public diplomacy toward China" in Philip Seib eds, American Public Diplomacy: Reinventing U.S. Foreign Policy (New York: Palgrave Macmillan, 2009).



HAN Gang Assistant Professor Greenlee School of Journalism and Communication, Iowa State University

This issue-driven, student-centered course discusses both the theories and practices regarding social networking and converged/integrated communication via social media today. This course also examines interrelationships among media, communication, politics, economy, technology, business, social institutions, and individuals, as well as a variety of issues concerning the role and influence of social media and social networking in the society as a whole. This course is designed for students from various disciplines or programs of study.

Prof. HAN Gang obtained his PhD in Mass Communications from S.I. Newhouse School of Public Communications, Syracuse University in 2007, Master of Arts in Journalism, Journalism School, Fudan University in 2000 and Bachelor in Economics from International Business School, Nankai University in 1994. His research field focuses on mediated health risk communication, news framing and framing effects, public relations, strategic communication.

American Politics and Foreign Policy



WANG Hao Assistant Professor Center for American Studies Fudan University

This course aims to help students to get some basic knowledge about American politics and foreign policy. It includes the introduction of American political thoughts, political institution, political culture and political process; meanwhile, it will also tell students how American foreign policies are made, their strategic goals and ways to achieve these goals. In sum, this course will deepen students' understanding of America and its relations with the outside world, thus broadening their international horizon.

Dr. WANG graduated from the School of International Relations, Renmin University of China in 2011 and received a bachelor's degree in Law. From 2014 to 2015, he was a visiting scholar in the Department of Politics, Columbia University. In 2016, he obtained a doctor's degree in Law from the School of International Relations, Renmin University of China. After graduation, he joined Fudan University as teaching faculty and was selected into Shanghai Pujiang Talent Program in 2017.



Psychology and Life

YANG Jinmian Assistant Professor Department of Psychology Fudan University

This course is designed to introduce students to the broad field of psychology. We will cover topics such as perception, attention, memory, language, emotion, motivation and personality etc. Students will be introduced to the basics of the scientific method and are encouraged to come up with their own empirical questions about psychology. At the end of the class, you will have a solid understanding of basic concepts, methods and results in the study of this field and will be able to appreciate and critically evaluate the basic meaning, if not every detail, of novel findings in psychology and neuroscience.

Dr. YANG Jinmian received her PhD in psychology from the University of Massachusetts, Amherst, and was postdoctoral fellow at the University of California. San Diego. Her main research interests include eye movements during reading Chinese and English and has published about 20 papers in English.



Social Networks and Chinese Society

TIAN Feng Associate Professor School of Social Development and Public Policy Fudan University

This course provides an overview of the application of social networks in Chinese society. Topics covered in this class include the meaning of social networks in Chinese, its cultural, institutional, and structural roots, its everyday practice, as well as its application for contemporary economic and social life. Through the course, students will obtain a richer understanding of Chinese social networks and its relevance to contemporary Chinese society.

Prof.TIAN obtained her BA from Renmin University of China, MS from the University of Wisconsin-Madison and her PhD from Duke University. She is working as an associate professor in the School of Social Development and Public Policy, Fudan University.



China's Belt and Road and Its Impact in Developing Countries

CHEN Xiangming

Professor

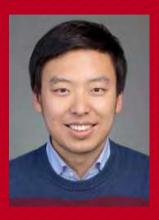
Center for Urban and Global Studies, Trinity College School of Social Development and Public Policy, Fudan University

This course aims to provide a broad and balanced picture of China's even growing presence and influence in the developing world, before and since the launch of its Belt & Road Initiative (BR) in 2013. This course will expose students to readings about China in the developing world from Chinese and international sources and perspectives that shed light on the diversity and complexity of this topic. A closely related objective of the course is to encourage students to think critically about the strengths and lessons of China's development model and experience that other developing countries should assess and learn in pursuing their own development paths.

Prof. CHEN Xiangming is Dean and Director of the Center for Urban and Global Studies and Paul Raether Distinguished Professor of Global Urban Studies and Sociology at Trinity College in Hartford, Connecticut, and Guest Professor in the School of Social Development and Public Policy at Fudan University in Shanghai, China. He has published extensively on globalization, cities, and regional development. He has co-authored and co-edited several books including *As Borders Bend: Transnational Spaces on the Pacific Rim* (Rowman & Littlefield, 2005), *Shanghai Rising: State Power and Local Transformations in a Global Megacity* (University of Minnesota Press, 2009; Chinese edition, 2009), and *Global Cities, Local Streets: Everyday Diversity from New York to Shanghai* (Routledge, 2016; Chinese edition 2016; Korean edition 2017). He was instrumental in creating and is currently a Senior Contributor for the "China & the World" series at *The European Financial Review*. He has consulted for the Asian Development Bank, the World Bank, the Brookings Institution, and the Organization of Economic Co-operation and Development (OECD).

BUSINESS AND ECONOMY

Topics in Development Economics



LIU Yu Assistant Professor School of Economics, Fudan University

This course is designed to portray some of the facts in a broad range of developing countries. It covers several topics in recent development economics literature with a focus on property right, taxation, and corruption in low-income countries. It examines how these institutions evolve with income. It introduces a variety of methodological approaches to address a number of empirical questions, such as what is the value of political connection in Indonesia, does third-party reporting reduce pollution in India, and why some countries have more complicated government hierarchy whereas others do not. The course aims to build up students' critical-thinking skills through reading the most recent empirical development economics literature and participating in class discussion. Students are expected to be able to conduct independent empirical study on their own after the course.

Dr. LIU Yu received his PhD in Economics from Yale University in 2014. He has been offering the English-instructed course of Development Economics at Fudan University since March, 2015. His research interests include political economy and development economics.

International Trade



XIE Yiqing Assistant Professor School of Economics, Fudan University

The purpose of this course is to help students understand the basics of international trade and the effects of various international economic policies on domestic and world welfare, with an empirical focus on Chinese trade and foreign direct investment. The course will highlight sources of comparative advantage, gains and losses from trade, the impact of trade on economic growth, and effects of trade policy interventions such as tariffs, quotas, voluntary export restraints, and export subsidies. In doing so, it will emphasize both theoretical (analytical) models as well as empirical studies of how well those models fit "real world" data. Moreover, the course will frequently compare and contrast alternative theories/conceptions of the nature of international trade and the gains or losses thereof. Understanding the economic intuitions behind the technically demanding models as well as thinking critically about the assumptions behind the theories and how well they fit actual trading economies will be a major focus. The instructor will try to strike a balance between the "extensive" and the "intensive" margins of the course materials: the extensive margin refers to an overview of various topics in the field of international trade, while the intensive margin means technical training and empirical real-life cases in China on selected topics.

Dr. XIE Yiqing received her PhD in Economics from the University of Colorado at Boulder in 2012. She has been teaching Economics including microeconomics, macroeconomics and international economics since 2008 at the University of Colorado at Boulder, the University of North Dakota and Fudan University. Her research interest is international economics and foreign direct investment.

e-Business in China



DAI Weihui

Professor Department of Information Management and Information Systems, School of Management, Fudan University

This course aims to help students to understand the development situation, distinctive characteristics, and application status of e-business in China, to have a good command of e-Business fundamental knowledge, as well as to promote international exchanges and cultural communication. The course contents mainly include the following three parts: (1) The development and status of e-business in China; (2) Basic knowledge of e-business and case study; and (3) Design of cross-border e-business cases, this course will enable students to figure out the key points of e-business customer analysis and business model design under different cultural backgrounds.

Prof. DAI Weihui received his PhD of Biomedical Engineering, Master in Automotive Electronics as well as Bachelor in Measurement Technology and Automatic Control from Zhejiang University. He has worked at MIT Sloan School of Management (2000-2001), Yunan University (2002), Chonnam National University (2002-2003) and Columbia University (2014-2015) as a visiting scholar. Prof. DAI has received more than 20 awards on research and teaching during his teaching at Fudan University.

Industrial Organization



HO Chun-yu Associate Professor Department of Economics State University of New York (SUNY) at Albany

This course provides you an understanding of the relationship between market structure, economic efficiency and social welfare. In particular, this course emphasizes the policy implications of economic theory through discussing antitrust cases.

This course starts to examine the efficiency effects under competitive or monopoly cases. Then, we will examine the efficiency implications of business practices used by dominant firms, including bundling, pricing, capacity expansion and product introduction. In the second part of the course, we discuss collusion, horizontal mergers and vertical mergers.

Prof. HO Chun-yu earned his PhD in economics from Boston University and his MPhil in economics and BSc in economics and finance from Hong Kong University of Science and Technology, Before joining SUNY, he was an assistant professor of economics at Georgia Institute of Technology and an associate professor at Shanghai Jiaotong University. He also held visiting positions at Bank of Finland (Institute for Economies in Transition), Hong Kong Institute of Monetary Research and the Chinese University of Hong Kong. His research interests include empirical industrial organization, economic development, and applied econometrics. He published papers in various peer-reviewed journals including International Economic Review, Journal of Econometrics, International Journal of Industrial Organization and Journal of Money, Credit and Banking.

BUSINESS AND ECONOMY

China's Modern Economy





LI Dan Associate Professor School of Economics, Fudan University HO Chun-yu Associate Professor Department of Economics State University of New York (SUNY) at Albany

One of the most disruptive events to the global order in recent history is that U.S. surpassed U.K. as the world's largest economy in the last century. However, China is expected to outrun U.S. as the world's largest economy in the 21st century. For anyone who wants to be globally literate, a basic familiarity with this most dynamic and enormous economy is a must. What factors contribute to the rise of China? How to profit from this growing and huge market? How did/will the rise affect the rest of the world? What are the challenges threatening the sustainable development of China? This course is designed to answer the above questions from multiple perspectives of economy, business, culture, and politics. We will first investigate the historical legacy and its impact on current economic development. Next, we will study the major economic players (governments and various types of firms) and their interactions. Then, we investigate human capital development and technology progress, which are believed to be the keys to future growth. In the fourth part, we identify the challenges undercutting its economic performance with emphasis on the unbalanced economic development pattern. Finally, we look at how China interacts with the rest of the world.

Prof. LI Dan received her PhD from Boston University in 2008. Her research fields include Economic History, Development Economics, and Urban Economics & Regional Science. She has published in the top journals in her related research fields including *Economic History Review, Journal of International Money and Finance, World Development, The Review of Development Economics*, etc. Her current research interests focus on the bond market development in Pre-war Republican China (1912-1937) and the unbalanced regional development in today's China. Prof. HO Chun-yu earned his PhD in economics from Boston University and his MPhil in economics and BSc in economics and finance from Hong Kong University of Science and Technology. Before joining SUNY, he was an assistant professor of economics at Georgia Institute of Technology and an associate professor at Shanghai Jlaotong University. He also held visiting positions at Bank of Finland (Institute for Economies in Transition), Hong Kong Institute of Monetary Research and the Chinese University of Hong Kong. His research interests include empirical industrial organization, economic development, and applied econometrics. He published papers in various peerreviewed journals including International Economic Review, Journal of Econometrics, International Journal of Industrial Organization and Journal of Money, Credit and Banking.

International Finance



FAN Xiaoyan Assistant Professor School of Economics, Fudan University

This course focuses on the theory and practice of international finance, introducing the concepts and theories of exchange rates and balance of payments, followed by macroeconomic policies in an open economy. We are going to cover the most important issues of international economy in the last 20 years, and equip you with the following tools: (1) Basic concepts of international finance, such as the exchange rates, the balance of payments, the main types of financial crises, etc. (2) Mainstream theory and analysis frameworks, including the workhorse models of a small-open economy, policy games between countries, and causes of financial crises. (3) Useful empirical analysis skills, ranging from data collection, statistical description, to econometric analysis.

Dr. FAN obtained her PhD from the School of Economics, Fudan University in 2005. She is currently an assistant professor in the Economics Department of the School of Economics, Fudan University. Her research field is macroeconomics. She teaches macroeconomics, international finance, and mathematical economics and has published papers in academic journals such as *Economic Research* and *World Economy*. She has headed research projects funded by the National Natural Science Foundation and Shanghai Planning Office of Philosophy and Social Science. The "Macroeconomics" textbook authored by Dr. Fan and Prof. Yuan Zhigang won the first prize of Excellent Teaching Materials Award of Shanghai Excellent Universities (2011).

Introduction to Investment Decisions



FANG Shuhong Assistant Professor Department of Finance, Shool of Management, Fudan University

Based on practical cases and financial news, this course provides a very primary introduction to the modern investment theory. It focuses on the background for making investment decisions such as the concepts of assets and liabilities, game theory, adverse selection and moral hazard, investors' rationality and basic knowledge of assets valuation. It will show the investment decisions are tightly related to the market structure, market information and the investors' behavior.

Dr. FANG Shuhong obtained his PhD in Applied Mathematics from Fudan University, his master from Lanzhou University and his bachelor in Mathematics from Anhui Normal University. He has worked as a visiting scholar in the Hong Kong University of Science & Technology (1996-1997) and MIT Sloan School of Management (1998). Till now, he has published more than 20 academic papers and finished several research projects funded by the National Natural Science Foundation of China.

BUSINESS AND ECONOMY



Fundamentals of Marketing

FENG Jie Associate Professor State University of New York (SUNY)

This introductory marketing course is primarily organized around the four elements of marketing mixes: product, price, place (distribution) and promotion. The course also covers marketing research methods, customer behavior, segmentation, targeting, differentiation, positioning, digital marketing and global marketing.

Dr. FENG Jie obtained his PhD from Marketing, Lubar School of Business, University of Wisconsin-Milwaukee, his master from Communication Management, University of Alabama Birmingham and his bachelor from Advertising and Journalism, Zhejiang University. He has worked as the teaching assistant in the University of Wisconsin-Milwaukee (2006-2010), and now works as an associate professor of marketing in State University of New York (SUNY) at Oneonta. He published papers in journals like *Journal of Business Theory and Practice*, *Journal of Interactive Marketing* and was awarded with Lubar Doctoral Scholorship, which is the highest award for doctoral students in the Lubar Business School.



Corporate Finance

ZHANG Xiaorong Associate professor School of Management, Fudan University

This is a preliminary course in finance major. The objective is to provide students with fundamental financial concepts and theories as well as the applications in making corporate financial decisions. It is also a precedent of many advanced courses in the finance track, including Financial Markets and Institutions, Investments, Futures and Options, and Multinational Business Finance.

The teaching content is composed of four parts. Part I introduces basic concepts in finance such as financial assets, opportunity cost, PVs, FVs, and NPVs. Part II demonstrates how to make firm investment decisions based on the calculation of project PV and other criteria. Part III explains why the opportunity cost of capital (the required rate of return, or the discount rate) is determined in the security market, or, the CAPM. Part IV discusses financing decisions, mainly how to finance with debt and equity and decide the optimal capital structure. Short-term financial decisions, financial statements analysis and other advanced topics in corporate finance will NOT be covered.

Dr. ZHANG got her PhD in Management Science and Engineering at Fudan University, her master's degree in Computer Science and Engineering at Southeast University, and her bachelor's degree in Computer Science at East China Normal University. She has worked as a visiting scholar at Columbia University (2008-2009) and MIT Sloan School of Management (2000).

Lecture Series on Chinese Economy and Society

A quick way to know a country is to stay in the country and interact with local people. However, acquiring a deeper understanding of a nation requires more effort. Communicating with intellectuals in the host country will be the most efficient way to understand a different culture from yours. The Lecture Series on Chinese Economy and Society is designed and provided by Fudan School of Economics to facilitate knowledge-building and equip you with a thorough understanding of the Chinese economy and society in the past, present and future.

The lectures will be delivered by top scholars in relevant research fields from Fudan University. Shanghai Jiao Tong University and LSE. There will be 25 90-minute lectures, which will all finish on July 26. Each lecture equals 2 credit hours. The students of FISS can choose to earn 2 credits by attending all the lectures. A paper on a lecture-related topic is required as the final assessment of this course. Please refer to www.econ.fudan.edu.cn/summercamp for the exact schedule of the lectures.

Tentative Speakers:



ZHANG Jun Changjiang Professor Dean of School of Economics Fudan University



WAN Guanghua

Professor School of Economics Fudan University



MA Debin

Associate Professor Department of Economic History, London School of Economics



PENG Xizhe

Professor School of Social Development and Social Policy Fudan University



LI Dan Associate Professor Assistant Dean of School of Economics



HO Chun-yu Associate Professor Department of Economics State University of New York at

Albany



XIE Yiqing Assistant Professor School of Economics Fudan University



LIU Yu Assistant Professor School of Economics Fudan University

Instructors:

Fudan University

Instructors from home and abroad will be invited to give lectures in this course. For more information about the instructors please refer to www.econ.fudan.edu.cn/summercamp.

SCIENCE AND TECHNOLOGY

Diversity of the Healthcare Service in Shanghai

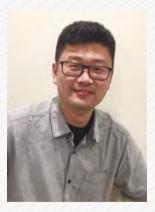


LAI Yanni Professor Shanghai Medical College of Fudan University

The course focuses on introducing the diversity and rapid development of healthcare service in Shanghai. Shanghai has a reputation for having the best medical facilities in Mainland China, serving its 25 million permanent population and residents from the other provinces. Even for expats, there is no worry in finding quality healthcare when needed. The healthcare system in Shanghai covers public hospitals, private hospitals, international hospitals or clinics for the foreigners such as Parkway and United Family Hospital. The application of IT, including AI and mobile medical helps the rapid evolvement of healthcare in Shanghai, for example, cloud hospital. The medical costs and mode of payment also differ from each other. In general, it is accessible for different kinds of patients.

Dr. LAI Yanni is Vice Chief of the Medical Education Office at Fudan University, an expert of NMEC and the group leader of OSCE as well as a certified professional of Clinical Medicine Science. Dr. LAI graduated from Fudan University in 2001. She has been working as an endocrinologist at Huashan Hospital and Vice Chief of the Medical Education Office at Fudan University since 2001 and was Vice Chief of the Education Department (2005-2010) and Assistant Chief of the Science and Education Department in Shanghai Health Bureau (2010-2011).

Foundation of Data Science

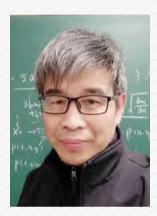


CAO Yingjun Assistant Professor Department of Computer Science & Engineering, UC San Diego

The class, Foundation of Data Science, is designed to be a freshman level data science class that focuses on the fundamentals of data science with some primary introductions of basic machine learning algorithms near the end of the class. Instead of focusing on the theory of machine learning and data analysis, we will get started with data analysis directly. The course content is primarily based on the undergraduate course The Foundations of Data Science from UC- Berkeley.

Dr. CAO Yingjun received his PhD in Computer Engineering from Duke University (Durham, NC, USA). His primary research interest is Computer Science Education with a focus on collaborative learning. He is also involved in more traditional research on network data analysis and distributed learning. Dr. CAO has been teaching in the Department of Computer Science & Engineering at the University of California, San Diego since 2015.

Understanding Mathematics



YING Jiangang Professor School of Mathematical Science, Fudan University

This course aims to provide an introduction of fundamental concept and analytical tools in mathematics to undergraduate students majoring in mathematics, sciences, engineering and economics. This course contains basic ideas and knowledge in number theory, calculus, analysis, linear algebra, differential equation and probability. Part of the results will be given a rigorous proof to show you what real mathematics is. To take this course, students are only assumed to have a good command of knowledge of elementary mathematics included in high school and minimum knowledge of undergraduate mathematics.

Prof. YING Jiangang obtained his PhD in mathematics from the University of California San Diego, and his Master and Bachelor in mathematics from Nankai University. He worked at Zhejiang University (1993-2001) and has been working at Fudan University since 2001. He has been teaching calculus, ODE, linear algebra, probability and many others in English.

Frontiers in Materials Science



LIANG Ziqi Professor Department of Materials Science, Fudan University

This course is designed for students to learn about the contemporary frontiers of materials science fields with a goal of expanding their knowledge scope, advancing their capability of scientific report and presentation, and establishing their basic knowledge of research areas.

Prof. LIANG Ziqi received his PhD from the Dept. of Materials Science and Engineering, the Pennsylvania State University, Master from the Dept. of Chemistry, the University of California at Riverside and Bachelor from the Dept. of Polymer Science and Engineering, East China University of Science and Technology & Shanghai Jiao Tong University. He worked at the University of Cambridge (2006-2008) as postdoctoral associate and National Renewable Energy Laboratory as postdoctoral researcher. Dr. LIANG has published more than 50 academic papers and received several awards on academic performance.

LAW

IPR in China



WANG Jun Professor Fudan University Law School

This course provides an introduction to China's Intellectual Property Law, and in-depth survey of Chinese Legal Tradition & Legal Philosophy on a historic-cultural analysis basis. The students will also learn the unspoken rules of cultural-genetic application of laws and regulations in China, helping students gain a better understanding of Chinese legal culture as part of business environment. With the focus on Copyright Law, Patent Law, Trade Mark Law and Legal Protection of Trade Secret, doctrine-hermeneutics and case-analysis will be applied in each part of the course. SME's IP strategy, the enforcement of IPR and dispute settlement will be discussed in the class.

Prof. WANG Jun (James) joined Fudan University Law School after he graduated from Peking University in 1985. He received his master degree on Civil Law & Civil Procedure at Fudan University in 2003. Prof. WANG has been working as a visiting scholar at the University of Konstanz and guest speaker of EMBA program at the University of St. Gallen. He has been a registered lawyer since 1994, focusing on IP proceedings and civil litigations. He is also an arbitrator in the Arbitration Committee of Jing-Hua Municipality, Zhejiang Province.

Chinese Legal Culture



SHI Daxiao Associate Professor Fudan University Law School

This course will examine the spirit of Chinese law from a historical perspective, with a particular emphasis on its political context. We will explore the early transition of Chinese politics and law by the 2nd century B.C.E. (including doctrines of Confucian and legalist schools), development and spirits of imperial codes, mechanism of judicial administration in criminal and civil justice, local mediation, and family law.

Prof. SHI Daxiao obtained his undergraduate and postgraduate degrees from Peking University, PhD in Foreign Legal History from Peking University Law School. His research interests include the history of foreign legal systems, the history of Western legal thoughts, and jurisprudence. He has translated classic works of foreign legal history such as *European Law: Past and Future: Unity and Diversity in Two Thousand Years*, and *Common Law Tradition*.

Chinese Folk Dance



FENG Ping Associate Professor and Head Coach of Artistic Sports Team Fudan University

This course will focus on the teaching of two types of Chinese folk dance: long-sleeve dance and peacock dance, including their historical and cultural background as well as the basic moves. Students will practice the basic dance techniques and will learn an excerpt from a performance of each of these two types of dances and rehearse for the performance at the farewell party.

Prof. FENG is highly experienced in Chinese folk dance and has studied Chinese folk dance for many years. She was the chief choreographer of the theatrical show of Chinese folk dance (Yi ethnic minority) Axi Dancing in the Moonlight (A Xi Tiao Yue) and has much experience in stage performance and choreography.

Chinese Kongfu



KONG Fanhui Assistant Professor Department of Physical Education, Fudan University

The course aims to introduce Chinese traditional culture to students through Chinese Kongfu training experience, and improve their physical fitness. The students will learn the basic self-defense, and have experience of Jing (Spirit), Qi (Air), Shen (Concentration of Mind) in Chinese Kongfu.

Mr. Kong received his master degree from Beijing Sport University, one of the top 5 sport universities in China. He was an outstanding professional athlete, and won 33 gold medals, 9 silver medals and 4 bronze medals, including 4 gold medals from world class competitions, during his 22-year athlete career. He was awarded National Master Sportsman, and at Sixth Grade of Chinese Kongfu. He is also a National First Class Referee of Chinese Kongfu and the fifth-generation successor of Xingyi Quan. He is good at more than 20 different types of Chinese Kongfu, and has given performance of some of them in national foreign exchange activities. He is the coach of Fudan Kongfu Team, and his students have won 6 gold medals, 2 silver medals and 2 bronze medals in the national competitions.

PE











Fudan University International Summer Session







Date	Day	Morning	Afternoon	Evening
Jul. 4	Thu.	Registration	Registration	Icebreaking
Jul. 5	Fri.	Placement Test for Chinese Course*/Career Fair for Chinese Students	Opening Ceremony & Orientation	Dumpling Night
Jul. 6	Sat.	/////É	xploration of the City	
Jul. 7	Sun.			
Jul. 8	Mon.			PE/Sports Activities
Jul. 9	Tue.		Content Courses +	Huangpu River Cruise
Jul. 10	Wed.	Content Courses	Chinese Language	PE/Taichi
Jul. 11	Thu.			Chinese Calligraphy
Jul. 12	Fri.		Chinese Language + Chinese Archery	
Jul. 13	Sat.	One-day Trip to Tongli**		
Jul. 14	Sun.			
Jul. 15	Mon.		Content Courses + Chinese Language	PE/Sports Activities
Jul. 16	Tue.			Chinese Painting
Jul. 17	Wed.	Content Courses		PE/Sports Activities
Jul. 18	Thu.			Acrobatics Show
Jul. 19	Fri.		Chinese Language + Chinese Archery	
Jul. 20-21	Sat. & Sun.			
Jul. 22	Mon,			PE/Sports Activities
Jul. 23	Tue.		Content Courses + Chinese Language	Chinese Calligraphy
Jul. 24	Wed.	Content Courses		PE/Sports Activities
Jul. 25	Thu.			
Jul. 26	Fri.		Chinese Language	
Jul. 27-28	Sat. & Sun.			
Jul. 29	Mon.			
Jul. 30	Tue.	Content Courses	Content Courses + Chinese Language	//////
Jul. 31	Wed.			
Aug. 1	Thu.			1/////
Aug. 2	Fri.		Chinese Language	Farewell Party
Aug. 3	Sat.		Departure	///////

*The placement test is a must for those students who plan to choose the intermediate or advanced Chinese language course. However, beginners taking the elementary Chinese course do not have to take the test. *The Chinese language course is for students holding foreign passports only.

**The cost for the Tongli trip is around 280 yuan. You will pay the tourist agency to join, but the program will pay for the Shanghai Summer School students' Tongli trip.

COMMENTS FROM PREVIOUS STUDENTS

MYAT THET HTAT WIN (Myanmar, 2018): I came here with my brother. We've both had a wonderful time here. We've got to learn a lot of new things. The teachers have been super helpful, super friendly as well as very knowledgeable about all the topics that we've been learning. Our Chinese has also drastically improved. My brother and I are from Myanmar and we are both very proud to experience how China's influences are growing around the world with other international students here at Fudan.

WILLIAM LUNDING (Denmark, 2018): I come from Denmark but I study in London, England. This has been a much more substantial experience than I could have ever imagined. Though time seems to pass really fast, we actually manage to achieve so much! I found my favorite course was International Law. My professor, Zhang Naigen, was super helpful. I always had the impression that he was there to support us. He was always very clear about what he wanted us to learn. As an International Relations student who is interested in International Law but never has it taught before, I thought this was really a meaningful introduction and I really gained a new interest in it.

ZHU NIANCI (Mainland China, 2018): In this onemonth program, I have got a chance to take a close look at Shanghai, the Oriental Pearl. It is my first time in Shanghai. When I got to Shanghai, I found that I preferred to walk in the ordinary streets to observe and participate in the local lives rather than go to the attractions. I take a sociology course and we have to do group projects. So I have four group mates and they are all very interesting. We talked about philosophy, values of life, etc. with controversy. So I think the life of spending time with these friends is very interesting. And the teachers' assistants are very helpful and supportive. They always send the announcements and important notices to us in time so that we don't have to worry about missing important events.

MARINA CORRALES FURTADO DE OLIVEIRA (Brazil, 2017): I will definitely recommend them to come here because I believe it is a once-in-a-life opportunity to get to know the Chinese culture with your international friends. Actually there are people from all over the world living with you and discovering this super-rich-culture country. And we have very good professors also from all over the world. It's very interesting.

RANA LIU (Canada, 2017): To sum up the Fudan International Summer Session in one word, it is amazing. It was really crazy. It's one-month really intensive courses and the professors are extremely well-trained. I am someone who is interested in management and arts, it was also a great opportunity for me to go out in Shanghai to explore the city.

MERLE CAMILLA SCHULKEN (Netherlands, 2017): I chose Fudan Summer Session sort of out of curiosity. To be honest, I have never really had a course on China in university so I am definitely not a China expert. The only thing I knew was from the news. Fudan offers a wide range of courses from all kinds of disciplines that you can choose, also language courses and sports courses. The summer session just seemed like a perfect opportunity to get some insights into how living in this country actually is and what the people are like.

ROBERT SCANLON RAMJI (USA, 2017): I feel that I have been beyond fulfilled of this because it has gone far beyond my expectations in terms of exposures to the language and the culture. I think anybody that comes here should step out of their major and make progress to take something that will give them new perspectives on China. Even more it is the people I have met in this program. The most striking thing to me about the program is how friendly the international students are.

EVAN BUDD (USA, 2016): It's been a really interesting experience being in Fudan University. The instructors' English is very good. I was not certain what to expect but I was not at all disappointed. I took 2 Chinese history courses. Honestly, they were really helpful in my understanding of Chinese history and culture. I feel like I really have a much better grasp now than when I first came.

ZHENGYANG SHARON SUN (Canada, 2016): | like the International Trade course because it is very theoretical and the way the course is taught is very standard just like in Canada. I also took the Cultural Resource course. That one is much more open because it's more artistic and creative and we did a lot of field trips to learn more about Shanghai, infrastructure, culture, history and the Shanghai resources, the brand of the city. So in that case the course is very different and diverse. So it is standard to certain degree but it is also more creative.

IP CHUN SING (Hong Kong, 2016): My favorite course is Topics in Development Economics because the professor always stimulated us to think more. He asked some critical questions so that we can learn more about the economy. Meanwhile we can train our critical thinking. I think it is very important for university students to learn how to think critically. This course has really stimulated my interest towards economy.

POOLE RACHEL ANNE (Australia, 2015): The Fudan summer program has been a fantastic experience. I feel that I will leave Shanghai knowing a lot more about China than I did when I arrived! The diverse activities we have participated in, including tai chi, acrobatic show, visits to Hangzhou and Tongli and many others have enriched the experience. I also learned a lot about the Chinese business environment and modern economy through my courses.

ANA PATRICIA (USA, 2015): I really enjoyed this summer program!! Not only did I get to study in one of the most prestigious universities in China for a whole summer, but I also got to meet a lot of international friends who have the same interests as me. I learned about Shanghai and how beautiful it is and have had such a great time in the extra-curricular activities, such as the acrobat show and making jiaozi. This really is an experience I will never forget!.

ACCOMMODATION

1. International Students Dormitory (for holders of foreign passports containing a valid X visa or residence permit for study)

International Students Dormitory is composed of a main building and several supplementary buildings. The cafeteria and the Gym are directly behind International Students Dormitory.

The main building located northwest of Fudan campus is a 23-story building with 728 rooms in total, including 582 single rooms and 146 double rooms. The lobby of the main building includes a reading area, mail boxes and a 24-hour reception desk service. From the 2nd floor to the 20th floor, each floor is equipped with 2 kitchens at both ends of the corridor. The kitchens are equipped with an induction cooker and an automatic water boiler. All rooms in the main building are equipped with a balcony, an air-conditioner, a private bathroom and Internet access. The main building has elevators.

The supplementary buildings consist of 8 identical 7-storey units, which altogether have 448 single rooms. Each floor has two apartments, and each apartment has 4 single rooms, 1 sitting room and 2 shared bathrooms. Each of the single rooms has a balcony, an air-conditioner and Internet access. Please note that the supplementary buildings have no elevators.

Foreign students can stay at International Students Dormitory and you will find more about reservation in the handbook, which will be emailed to you when you are recruited. Please note that a single room in the main building with a private bathroom is not guaranteed. The quantity and types of dorm rooms provided by the university will be based on the actual situation in June 2019.

Dormitory Fees:

Room Charges for the Entire Session	Main Building	Single room 3000 yuan	
		Double room 2100 yuan per person	
	Supplementary Building	Single room 1650 yuan	
Electricity	Each room will have 200 kilowatts of free electricity upon check-in. We advocate an awareness of energy conservation. If electricity runs out in your room please go to the reception for more and it will be free. There is no refund for electricity.		
Water	If you stay at a supplementary building, you will need to purchase a water card to take showers. The cost is about 1-2 yuan per day.		



Dormitory



Dormitoy Reception Desk



Coffee Bar



Hallway in the main building



Public refrigerator and washing machines in the main building



Living room in the supplementary building



Room in the main building



Bedroom in the supplementary building



Individual toilet in the main builing



Living room in the supplementary building

Note:

1. Beddings are provided, but there are no personal toiletries.

2. The rent will be paid online immediately after reservation. The earliest check-in date will be July 4 and the latest check-out date will be Aug. 3. There will be no refund if you move in late or check out early.

Reservation

Reservation will start in June.

2. Harbour 湾流 (for students from mainland China only)

It is privately-run and provides single rooms. The room charges range from 3500 yuan to 4500 yuan per month. The Harbour building of the Fudan community located at 2602 Songhuajiang Rd. is very close to the South Dorm of Fudan University. You can download the 湾流 app to contact them for reservation or inquiries.



3. Unijia (for both foreign students and Chinese students)

It is privately-run and provides single rooms and double rooms. The address is 173 Handan Rd. which is very close to Crowne Plaza Fudan, about 8 minutes' walk to the 6th teaching building of Fudan where most of the classes will be. Please visit the website <u>www.unijia.net</u> for detailed information.



Accommodation Fees

Room Charges	Single Room with Private Bathroom	180-220 yuan per day	
	Double Room	115-125 yuan per day per person	
Utilities	Not included in the above room charges.		

4. Tongzhou Hotel (for both foreign students and Chinese students)

Tongzhou Hotel is a 6-storey building right opposite to the East Gate of Fudan University. The address is 428 Guoding Rd. There are altogether 32 rooms and the room charge of a double room is CNY 200-230 per day. The contact number is 86-21-65110356.



5. Other accommodation options around Fudan

Zhengda Hotel of Fudan	Yanyuan Hotel of Fudan	Hanting Hotels and Inns	Crowne Plaza Hotel
CNY 328-420 per day (Double Room)	CNY 360 per day (Double Room)	CNY 294-341 per day (Double Room)	CNY 900 per day (Double Room)
220 Handan Rd.	270 Zhengtong Rd.	2628 Songhuajiang Rd.	199 Guoquan Rd.
86-21-65643941	86-21-65115121	86-21-61434888	86-21-55529999

Information of privately-run accommodation is subject to change. Please pay attention to the information updates on the FISS official website.



Fudan University International Summer Session

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