

International Winter School in Sport Sciences at the Faculty of Sport and Health Sciences at the University of Jyväskylä

The Winter School in Sport Sciences is organized by local and international researchers and experts in Sport Management and Social Sciences of Sport by the Faculty of Sport and Health Sciences at the University of Jyväskylä. The programme receives approximately 60 applications from over 20 different countries annually. Students will be introduced to both theoretical and practical skills required in the field of Sport Management.

The University of Jyväskylä is one of the largest universities in Finland with approximately 16,000 students from some 70 countries. The Faculty of Sport and Health Sciences is the only one of its kind in the country. With its international atmosphere and active sports culture it has a long and extensive history of promoting and fostering the growth of the study of Sport Management both nationally and internationally. The faculty has provided an outstanding Sport Management programme in English for international students since 1992.



UNIVERSITY OF JYVÄSKYLÄ
FACULTY OF SPORT AND HEALTH SCIENCES

<https://www.jyu.fi/sport/en/admissions/wsss>



Winter at its best! Fun Winter sports activities
International group of students
Most interesting high-level academic content

**International
Winter School in
Sport Sciences
7-17 Jan 2020**

UNIVERSITY OF JYVÄSKYLÄ
FACULTY OF SPORT AND HEALTH SCIENCES



International Winter School in Sport Sciences 7-17 Jan 2020, Jyväskylä, Finland

The International Winter School in Sport Sciences has brought annually approximately 40 Sport Management students, researchers and experts from all over the world. The programme is offered in English and is intended for undergraduate and graduate students interested especially in Social Sciences of Sport or Sport Management.

Duration: 7-17 Jan 2020, 2 weeks

Application: 1 Oct - 1 Nov 2019 at <https://www.jyu.fi/sport/en/admissions/wsss>

Registration fee and accommodation: registration: 350€ + accommodation approx. 250€.

Courses and others:

International Perspectives to Organisation and Management of Sport - 1st week, 7-10 January 2020, 24h of lectures and 5-6 or 15-20 pages of learning diaries (2 or 4 ECTS credits). Sport Management and Organization of Sport from the perspective of various countries and regions.

Sport Marketing - 2nd week, 13-17 January 2020, 20h lectures and seminars, pre-assignment, group work presentations, 5-6 pages of lecture diaries, 10-12 pages of written assignment (2 or 4 ECTS credits). Concepts and theory of Sport Marketing, Event Management, and Sport Sponsorship.

Winter Sports - held simultaneously with the other two courses. Practical winter sport lessons for all levels. All equipment and facility fees are included. The activities include snow walking, outdoor trips, cross-country skiing, downhill skiing, snowboarding, ice skating and ice-hockey (1 ECTS credit).

Optional activities - Opening evening, sauna get-together, recreational outdoor activities, Finnish Ice-Hockey League match, closing dinner ceremony. In addition to the side activities, there will be a full-time tutor assisting all students for practical matters.

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