

Banco Santander

commitment to education

It is our firm conviction that excellence in education is the bedrock of a nation's economic growth, social progress and cultural development.

We want to create value for the societies in which we have a presence.

Banco Santander has forged long-term partnerships through collaboration agreements in academic, technological and financial fields with 700 universities across Spain, Argentina, Brazil, Chile, Colombia, Morocco, Mexico, Portugal, Puerto Rico, the United Kingdom, Venezuela, Russia, the United States and China.

This active collaboration enables us to support:

- Intra-university cooperation initiatives in the Spanish, Portuguese and English speaking countries
- Value-added services such as the Smart University Card
- Research projects
- Promotion of entrepreneurial culture and spirit
- Introduction of new technologies to Higher Education
- Promotion of student and staff mobility and exchange
- Digitalisation of library resources
- Technology and innovation transfer



VALUE FROM IDEAS

SANTANDER PRESENT IN OVER 40 COUNTRIES

www.santander.com



Committed to Higher Education





Educational scholarships and study grants

Santander Universities Scholarships

Santander Universities' scholarships and study grants were awarded to 12,270 students and academics in 2007, through programmes run by the various universities with which the bank collaborates.

The Scholarships Programme aims at:

- Increasing international mobility among students and staff.
- Encouraging research and specialist training via post-graduate scholarships.
- Facilitating access to university for students from lower income households.
- Driving the sharing of knowledge and experience across universities.
- Assisting universities with their business initiatives.



Academic and institutional co-operation

Academic co-operation

Banco Santander supports over 2,500 teaching, research and technology projects across universities in Spain, Argentina, Brazil, Chile, Colombia, Morocco, Mexico, Portugal, Puerto Rico, the United Kingdom, Venezuela, Russia, the United States and China.

Research

Banco Santander collaborates in the funding of over 250 scientific research projects covering topics as diverse as archaeology, medicine, biodiversity, biotechnology, nanotechnology and economics.

The knowledge society

Technology is one of the pillars of this resource for sharing knowledge, which is why Banco Santander has devoted part of its funding for projects designed to introduce new technologies into universities.

Fostering the entrepreneurial culture

Banco Santander's collaboration with universities extends to promoting the relationship between the university and the business world, encouraging an entrepreneurial culture and helping build the infrastructure to support the creation of university-sponsored businesses.

Financial services

Banco Santander delivers its services to the universities' communities through 485 on campus branches, that tailor banking products on preferential terms designed to meet the financial needs of the institutions and their communities.

It also supports projects among universities for the generation of academic content and, at the request of the universities themselves, promotes the creation of forums and meetings to facilitate the exchange of experiences and best practices.



Global projects

The Smart University Card

- Personal university ID.
- Buildings/facilities access key card.
- Library lending management.
- Bus fare payment.
- Access to personal data.
- Electronic signature.
- Payment of tuition fees.
- Electronic wallet.
- Benefits and discounts in shops and restaurants.
- Debit card (optional).

The Universia Network (www.universia.net)

The largest network of universities in the world

Created by universities with the financial and institutional support of Banco Santander, the Universia portals have 1,070 member universities representing 10 million students

across 11 countries: Argentina, Brazil, Chile, Colombia, Spain, Mexico, Peru, Portugal, Puerto Rico, Uruguay and Venezuela.

The virtual library (www.cervantesvirtual.com)

The Miguel de Cervantes Virtual Library Foundation

A project conceived by the University of Alicante and sponsored by Banco Santander and the Marcelino Botín Foundation. Today, this initiative enjoys the backing of the most eminent cultural institutions across the Hispanic community.

Present in 11 countries, this virtual library enables access to the full digitalised text of the key works of the Hispanic cultural heritage.